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Sales & Mktg. Dept. Dept of Marketing or Marketing by FTC method

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SMOKES CONTAINS CARBON MONOXIDE.
SURGEON GENERAL'S WARNING: Cigarettes

Enriched Flavor™, low tar. A solution with Merit.

Okay, so it isn't. But it should be. Because
Merit's flavor is richer and more satisfying than you'd ever expect in
a light cigarette. And Merit has even less tar than
other leading brands, too. Look it up.

It's in
the dictionary
next to the
word "flavor".

(604)

National Size Magazines, 1989

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